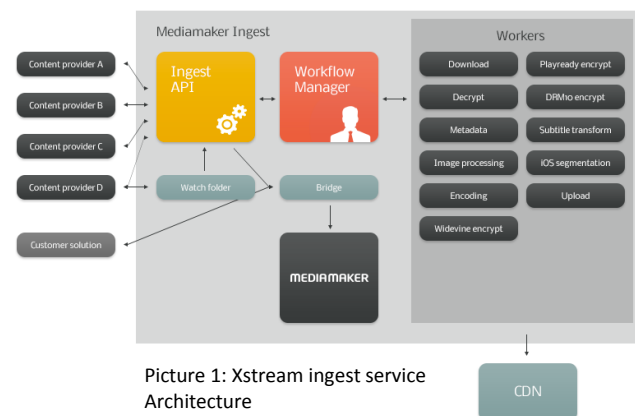


Xstream – Launching Next generation Ingest Service

Copenhagen, December 13th 2012, Xstream, the premium provider of end-to-end video management software and related services, today announced the launch of its next generation Ingest Service, addressing major industry challenges for ingesting content in a way never seen before.

One of the biggest challenges within the OTT and TV Everywhere space today is how to ensure a simple ingest workflow when importing media assets from various content providers. For many service providers with a large media assets library, the ingest workflow can be a major headache with different processes for dealing with multiple video input formats, metadata formats, subtitle formats, applying DRM encryption and transcoding for multiple platforms.

In order to meet these challenges Xstream is now launching a new ‘Ingest Service’ that greatly simplifies the ingest of media assets and offers a completely transparent process to fit into any media rollout. Additionally, the Ingest Service collects content from multiple sources with ease with a minimum of human resources needed, enabling customers to reduce time spent on setting up ingest workflows, decrease time to market and scale their offerings faster, better and wider than ever before.



Picture 1: Xstream ingest service Architecture

“The new Ingest Service is a milestone in our product development since we believe it will solve the challenges our customers are experiencing with complicated workflows. With our new Ingest Service we enable the delivery of content to viewers; quicker, better, easier, with studio approved DRM and the industry’s best set-up to scale our customers’ solutions from one to many -from one day to another.” said **Frank Thorup, CEO and Founder of Xstream.**

Powering Xstream’s Online video platform, MediaMaker

Xstream’s cloud-based Ingest Service ends the hassle of getting large volumes of video content from various content providers. Unlike other services, Xstream’s Ingest Service allows management of all content from the provider to its final viewing platform. The solution is designed to handle and automate all major tasks related to the ingest process in terms of processing and handling large video files and related assets, including but not limited to, all encoding in a seamless automated workflow, uploading and downloading from servers, image resizing, metadata, subtitles, outputting distribution ready files to any CDN and DRM encryption.

“Historically, these tasks have been technologically difficult, time-intensive and cost-expensive,” said Thorup. “Our Ingest Service helps remedy these issues. Out of the box, the

Ingest Service reduces the costs and complexity of publishing video online and enables customers to quickly scale their solutions faster than ever before.”

Xstream offer the new Ingest Service both as a stand- alone solution or as a module within [Xstream’s premium, award-winning, online video platform, MediaMaker.](#)

The Ingest Service enables Xstream’s clients to easily connect with multiple content providers and broadcast systems, and ensure that the metadata and video input comply with their preferred standards. The Ingest Service will handle seamless processing of metadata, transcoding and digital rights management protection. As a part of the Ingest Service customers can also control image processing, video quality, subtitle transformation and transmuxing.

Ingest status for SF Anytime							
Videos in progress							
ID	Provider ID	Date	Title	Metadata	Images	Subtitles	Encoding
144389	3201	10-10-2012 10:47:31	Body of Lies	✓	✓	✓	✓
144390	2929	10-10-2012 10:50:04	Get Smart: Break and Enter Out of Control	✓	✓	✓	✓
144391	2901	10-10-2012 10:50:09	New Power Gen	✓	✓	✓	✓
144392	2962	10-10-2012 10:50:09	Steve Jobs	✓	✓	✓	✓
144393	3171	10-10-2012 10:50:03	Get Smart	✓	✓	✓	✓
144394	3176	10-10-2012 10:50:10	Mastermind of the Assassination Plot 2	✓	✓	✓	✓
Failed videos							
ID	Provider ID	Date	Title	Metadata	Images	Subtitles	Encoding
144397	1408	10-10-2012 12:40:00	Alaskan Bush vs Zombies	✓	✓	✓	✗
144398	1710	10-10-2012 12:23:16	Lone & Distant	✓	✓	✓	✗

Picture 2: Xstream ingest service workflow

Sounds too good to be true? It’s not! [Contact us today](#) and get a first-hand demonstration of our advanced Ingest Service.

For more information, contact Xstream:

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About Xstream

Founded in 1999, Xstream - one of the most experienced online Video Platform providers, serving leading Telco, Broadcaster, Media and STB companies, is a premium provider of end-to-end video management software and related services. Xstream offers the most complete off the shelf end-to-end Online Video Platform, that is fully customizable with our world class Professional Services, enabling clients to differentiate and scale their distribution of content to all Internet enabled platforms and devices and deploy customized second screen, TV Everywhere and OTTTV solutions to audiences wherever they are. Xstream is headquartered from Copenhagen and have offices in Warsaw and in Toronto.

Companies like Disney, Canal Digital, Telenor, Schibsted, Altibox, Jyllands-Posten and Comoyo, has relied on Xstream’s OVP and technology to fulfill their needs for OTT, Multiscreen TV, OVP and TV Everywhere solutions, encoding, analytics, DRM, media ingest & management, monetization, API’s and more.

For more information about Xstream, please visit www.xstream.dk